

EDWARD ESTUDILLO

Wordpress Designer/Developer

CONTACT DETAILS

Address: #53 Ilang-Ilang St. SPIX
Bagbag, Novaliches Quezon City
Age: 33 years old
Birthday: July 30, 1986
Religion: Catholic
Civil Status: Married
Citizenship: Filipino

SKILLS AND ABILITIES

- Good communication skills
- Reliable and professional
- Organized
- Good time management skills
- Team player
- Dedicated
- Fast learner
- Motivated
- Hard worker
- Video Editing (Adobe Premiere Pro)
- HTML and CSS
- Knowledgeable in using Canva, ChatBots(ManyChat), Powtoon, Wordpress, Elementor, Adobe XD, Screaming Frog, Google Analytics, Google Search Console, Google Tag Manager, Adobe Photoshop, and many more.

ACADEMIC PROFILE

MAPUA INSTITUTE OF TECHNOLOGY

Bachelor of Science in Civil Engineering
2003-2008

ST. JAMES COLLEGE OF QUEZON CITY

High School
1995-2003

EMPLOYMENT HISTORY

TECHNICAL SERVICE DEPARTMENT DESIGNS/PLANNING AND FABRICATION,

HapChan Trading and Management Corp. | 2011 - 2013

- Facilitates and Organize the fabrication of stainless kitchen units
- Assigned the tasks of creating designs for proposed restaurant
- Determined schedules and workloads and supervised maintenance staff.
- Procure materials and supplies

SEO SPECIALISTS/WEB DEVELOPER

Freelance | 2015 - 2018

- Responsible for overall SEO optimization on all of on-going clients.
- Analyzes, reviews and implements changes to websites so they are optimized for search engines.
- Research SEO keywords to use throughout the company's website and marketing materials
- On-page optimization, Off-page Optimizatiion, Technical SEO, Site Audit, Keyword Research, Schema Markup, Robots.txt, htaccess, Citation, Google Analytics, Google Search Console and many more.
- Revamps and Redesigns website depending on the client's requests..

SEO Specialists/Digital Marketing Manager/Wordpress Developer

Canadian Web Designs | 2020

- I ensured that the standard procedures were executed correctly.
- Responsible for training newly hired SEO Specialists.
- I served as the point of contact for all SEO-related tasks.
- I implemented the website mockup, created by the design team, in WordPress using the Elementor builder.

Web Developer/Web Master

Premium Finance Group Australia | 2021

- Responsible for implementing new web designs based on the newest trend.
- Responsible for the overall website health by making sure that the plugins installed are updated regularly.
- Domain and Hosting administrating tasks.

Wordpress Developer/Designer

Accodelade | 2023

- Responsible for website development using Elementor builder in Wordpress

Wordpress Developer

Poseidon Digital | 2023

- Responsible for website development using the Elementor builder in WordPress.
- I ensure that all the functionalities of the website are functioning properly.
- I implement functionalities using HTML, CSS, and Javascript.

